



Strategic Plan

2024

*Child and Family Advocates of Cuyahoga County believes that **all children need safe homes and loving families to thrive**. In order to continue to advance the goal of improving the lives of children and families involved in the juvenile justice, child welfare, and family law systems, Child and Family Advocates of Cuyahoga County prepared this **strategic plan**.*

*It builds upon our previous strategic plan, which has guided the Board of Directors and staff to date. This plan is designed to **balance near-term and long-term goals with flexibility to adapt to the changing environment** and Child and Family Advocates of Cuyahoga County's needs.*

Executive summary

This plan contains several significant components that Child and Family Advocate of Cuyahoga County is already implementing or will soon begin to implement, including:

- **Mission and vision**
- Results from the Board of Directors' **self-assessment**
- A set of three **near-term strategic goals** aligned to one **overarching goal** for Child and Family Advocates of Cuyahoga County
- **Implementation roles and responsibilities**

Vision and mission



Vision statement

Every child is seen, heard, and engaged, leading to permanency and hope.

Mission statement

To make a difference for every child served through advocacy, education and collaborative alliances.

Strategic goals

Overarching goal *CFACC will be an established, well-known organization in the community recognized as a key player in serving the needs of children in the child welfare system.*

- CFACC prides itself on improving the lives of children through advocacy and comprehensive, high-quality training and education to help prepare people to do so
- It is key that CFACC demonstrates the value of the organization and the work of its staff and volunteers in order to establish brand recognition, be a cornerstone of the community, and expand reach
- Growth of the organization is contingent on securing additional case appointments, increasing the volunteer base, and financial sustainability

Near-term goals

Near-term goal #1

Educate and advocate for the demonstrated role of CFACC in the community by developing and maintaining strong relationships with court personnel and community stakeholders to optimize impact of CFACC

Near-term goal #2

Increase the number children served by volunteer advocates and grow the number of trained CASAs through high quality programming, training, and resources that prepare our CASA volunteers and community members to best advocate for children in the child welfare system

Near-term goal #3

Ensure financial sustainability through growth of corporate and individual giving

Implementation roles and responsibilities



- The **CFACC Executive Director** takes primary responsibility for **implementing this strategic plan** and **reporting to the CFACC Board of Directors on our progress** toward achieving the goals and metrics contained in this plan.
- The **CFACC Board of Directors** shares in the responsibility of **ensuring the organization implements the plan** and **takes direct responsibility for implementing the specific strategies and metrics** that relate to the CFACC Board.